



iPhone/Blackberry/Windows Mobile Users Now Have Options with PDATrade and The Options Insider

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New York City (Vocus) January 26, 2010 -- PDATrade.com today announced a major upgrade with the release of Options Data. To enhance the release and use of the data, PDATrade also announces direct connectivity to The Options Insider, the premier source for options information.

Options data is immediately available for users of PDATrade.com's mobile product. PDATrade has also added a direct connection to [The Options Insider](#) in order to enhance the user experience. The initial product release includes:

- Strike Price, Strike Date, Volume, Open Interest, and more
- Sort by Volume, Open Interest, and Strike Price
- Switch quickly between call and put options
- Find what options are currently in-the-money
- Access to Breaking Options News, Unusual Activity Alerts, Options Education, Options Insider Radio & more through The Options Insider.

PDATrade will make the Options data available to its new and existing customers immediately free of charge for the first 90 days after sign up. Monthly plans start at \$9.95 per month for a limited time.

The Options Insider.com is a leading source for free information on the options market. From breaking industry headlines to detailed options education and unusual activity alerts, you can find it all on The Options Insider.com. Visitors can also subscribe to Options Insider Radio, The Options Insider Newsletter and our Instant Email Alerts, all at absolutely no charge. If you want free access to insightful and reliable options content, then The Options Insider.com is the place for you.

PDATrade customers access Portfolios, Market Data, Charts, Market Movers and so much more using their mobile devices. Streaming data constantly updates the user with the latest financial information usually reserved for professional brokers or PC desktop applications. Now like everything else that mobile users have come to demand and expect, their investment data can follow them where they roam at little cost to them.

PDATrade is available immediately through the [iPhone App Store](#). Blackberry and Windows Mobile Users can sign up and download the application directly to their device by going to <http://www.pdatrade.com/installs>

The company has additional product announcements scheduled

About PDATrade.com

PDATrade.com is the NYC based developer and marketer of PDATrade. Now, using only their handheld devices, users can access Streaming Data real-time for up to 75 portfolio stocks from all the major US exchanges. Users can retrieve Snap-Quotes with up to the second information on any traded company on the



major US exchanges. In addition, PDATrade products provide Market Statistics of the major indexes and exchanges Charts, News and easy online One-Click Access to the most popular trading partners on the Web.

PDATrade is available for all iPhone, Blackberry and Windows Mobile Smartphone devices.

About The Options Insider: The Options Insider provides retail and institutional options users with a unique insight into the world of options. This premier online options destination features:

- The Latest Headlines & Breaking News from the Options Market.
- Expert Content On A Wide Variety of Options Topics Including: Volatility Trading, Unusual Options Activity, Backdating, Penny Pricing, Basic & Advanced Trading Strategies, Exchange Competition and much more.
- A Discussion Center Where Options Traders Can Share Their Questions, Comments & Insight.
- Detailed Educational Information For Options Traders of All Levels.
- Options Insider Radio – This popular options program offers interviews with market leaders and expert analysis of hot options topics. Listeners can even submit their own options questions for the experts.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).